



352*5\$00(+\$1'%22.

3(\$5621 %7(& +1& LQ %XVLQHVV 54

3(\$5621 %7(& +1' LQ %XVLQHVV 0DQDJH

:KDW FDQ \RX ILQGRUQDPH KDGGERN"

7KLV KDQGERN DLWKURXJKHOSXRXWGHV DW WKH FROO
:H KRSH DIWHU UHGGLQJ LW \RX ZLOO

- x)DPLOLDULVH \RXUVHOI ZLWK WKH WPHPLQRORJ\ XVF
- x)DPLOLDULVH \RXUVHOI ZLWK \RXU SURJUDPPH VWUX
- x)DPLOLDULVH \RXUVHOI ZLWK WKH DDPHVPHQW SUR
- x *HW WR NQRZ ZKR WR FRQWDFW IRU KHOS DQG DGYL
- x)LQG RXW RWKHU XVHIXO LQIRUPDWLRQ RQ WKH &RO

7(\$&+,1* \$1' \$'0,1,675\$7,9(67\$)) 21 <285
352*5\$00(

\$V D VWXGHQW DW WKH /RQGRQ &ROOHJH 8RX VKGHE
FRPPXQLFDWLQJ ZLWK YDULRXV PHPEHV RWVH DEKWBOHDSK
PDLO 9LUWXDO /HDUQLQJ (QYLURQPHQW ORRGOH DQG E)

<RX ZLOO EH LQWURGXFHG WR \RXU SURJUDPIHG XULQJ DQG
VHVLRQV

\$&\$'(0,& &\$/(1'\$5

\$ GHWDLOHG DFDGHPLF FDOHQGDU LVLWHEORUWVHJHWRQ WKH &
VHFWLRQ \$FDGHPLF \HDU LV GLYLGHG LQWR WZR VHPHVWH

1RWRX_0867 EH DYDLODEOH WR DWWHQG HWKH &ROOHJH VSK
WDNH WKLW LQWR FRQVLGHUDWLRQ ZKHQ HURRNLQJ JEKROH DQ
\RX WR PHHW ZLWK WHDFKLQJ DQG H[DQRQVWDEB VUMWHDIU
UHTXLUH DGGLWLRQDO LQSXW

7HDFKLQJ WDNHV SODFH GXULQJ VRPH FOVKOH SUHLPDWRQ
GSHQGLQJ RQ WKH DFDGHPLF \HDU SORLQZHWIDQHDWUKDQ
KROLD\V DQG FKLOGFDUH

7KHUH LV QR WHDFKLQJ RQ VWDWXWRU\ 8. %DQN +ROLD\V

\$%287 3(\$5621

3HDUVRQ LV WKH ZRUOG V OHDGLQJ OSORVHLQJ LFRPSDQ\ WZL



x HIIHFWLYH SHUIRUPDQFH ZLWKLQ D WBBBVKQSLURIQD
EXLOGLQJ LQIOXHQFLQJ DQG SURMHFW PDQDJHPHQW V
x LQWHUSHUVRQDO VNLOOV RI HIIHFWLYHJ DLQV S QHQ HQ
x DELOLWLHV WR FRQGXFU UHVHDFK XWR EXVLQHVV D
x

Professional Recognition

3HDUVRQ %7(& +LJKHU 1DWLRQDOV LQ %KWIKQHDVHKIDYSIURHJ
DQG UHFRJQLWLRQ E\ SURIHVVLRQDO ERKDLWVWVQGHQV ,
PD[LXPX EHQHILW IURP WKHLU SURJUDPPH RI VWXG\

)XUWKHU GHWDLOV RI SURIHVVLRQDO ERUG 3 HDUFRRL%7L(RQ+D
1DWLRQDOV DUH JLYHQ LQ WKH %7(& +L5KHFRJQDWLRQDO
3URJUHVVLRQ 'LUHFWRU\ LV DYDLODEOH IURP RXU ZHEVLW

KWWS TXDOLILFDWLRQV SHDUVRQ ERGV HEQV DEKXWPQV TXDO

- x 6HPLQDUV LQFOXGLQJ VWXGHQW SUHLVHQV WZLRQ VGDH
DQG GLVFXVLRQ
- x 6HOI GLUHFHWG OHDUQLQJ UHVHDURKLRXUFRUFDWQ
WKH ,QWHUQHW
- x 7XWRULDOV ERWK JURXS DQG LQGLYLGDQG XRD DGD
QHHGV
- x %UDLQVWRUPLQJ HQDEOHV H[SORUDRMLNQRZONWJHGHO
XQGHUVWDQGLQJ
- x ,QGXVWULDO RII VLWH YLVLWV REVNSODGH DQGXHHWQ
WKH SURIHVVLRQDOV RSHUDWLQJ WKHUMKBQGHFRQVXPH
SURGXFWV

&2856(02'8/(6 \$1'52*5\$00(6758&785(

Course Modules

<RXU FKR VHQ %7(& SURJUDPPH LV FRPSRVHVDXJKFRXRYHU
VPHVWHUV %7(& +LJKHU 1DWLRQDO &HUWEULFDLWHFRSU
+LJKHU 1DWLRQDO 'LSORPD FRPSULVHV PRGXOHV FUH

\$ FRXUVH PRGXOH URXGKOWYPIHWGEOKIDDFWIFLXULHW WXFV
VHVLRQV YLVLWV DQG LV DVVHVHVGWEDWZLRQWWHSDFDWHEW
DQG RU H[DPLQDWLRQV

(DFK FRXUVH PRGXOH RU D JURXS RI FRXOHV\PRIGDPHV ELHU
WHDFKLQJ VWDII ZKR LV WKH ORGXOH XHZLGHU DQGEKZPRI ZU
DQG DQ DVVHVVPHQW SODQ IRU WKH PRGXOHFGXULHQJ WKH

7KH ZRUN ORDG IRU IXOO WLPH VWXGHQWVJHWKHUPZIGXKH
LQGLYLGDQO VWXG\ VHVLRQV WR DVVHWHVVDGHOVUQLQJ
VNLOOV IRU WKHLU FKR VHQ VXEHPMFDXSHQWKHLZRUPEB
VPHVWHU ,Q DGGLWLRQ WR VFKHGXWRGSVWRWRBUOHGGWY
WLPH ZKLFK VKRXOG EH HTXLYDOHQW WR WKH FODVV WLPH

&RXUVH PRGXOHV DUH HYDOXDWHG E\FKWQGHVQLRQ WKHH
UHTXLUHV DOO PRGXOHV WR EH HYDQWDWHG XDHQXWDUQ\WH
OHDUQLQJ 6WXGHQWV)HHGEDFN LV WQLVSHRQFHLDO DQG Y

	%XVLQHVV 3URMHFW			
+1%6	(QWUHSUHQHXLDO 9HQWXUHV			2SWLR

Pearson BTEC Level 5 HND Diploma in Business Management (RQF)

7KH 3HDUVRQ %7(& /HYHO +1' 'LSORPD LD TXDQQLHFDWDRQ
 D PLQLXP RI FUHGLWV RI ZKLFK QGFUHGUMGLWVHDDW DH
 7KHUH LV D UHTXLUHG PL[RI FRUMV WSRFDDOLQW DQGURIS
 FRUH XQLWV UHTXLUHG DUH 5HVHDUFK3URMHFW DZKLFK LV
 2UJDQLVDWLRQDO %HKDYLRXU ZHLJKWGHODWDFWDFWV D
 XQLWV DUH DW OHYHO

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81,7 +1&	81,7 1\$0(8QLW W\SH7 &5(' 7747	
+1%6	%XVLQHVV DQG WKH %XVDQBDWRU\ (QYLURQPHQW		
+1%6	0DUNHWLQJ 3URFHVVHV0DQG3WRBQQQLQJ		
+1%6	/HDGHUVKLS DQG 0DQDJHPHQDWWRU\ JDQJ		

<(\$5 635,1* 7(50

81,7 +1&81,7 1\$0(

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81,7 +1'	81,7 1\$0(8QLW 7\	SH,7 &5(' ,7747	
+1%6	2UJDQLVDWLRQDO %HK	DOYLRQDWRU\		
+1%6)LQDQFLDO 0DQDJHPHQ	W SHFLDOLVW		
+1%6	7DSSLQJ ,QWR 1HZ DQG	2 SWLRQDOLVWLRQDO		
	0DUNHWV			

<(\$5 635,1* 6(0(67(5

81,7 +1'	81,7 1\$0(8QLW 7\	SH,7 &5(' ,7747	Bd „H ^ñP
+1%6	%XVLQHVV 6WUDWHJ\	2SWLRQDO		
+1%6	,QWHUQDWLRQDO 0DUNHWV	SHFLDOLVW		

7(\$&+,1*

&ODVV /HVVRQV DQG 7XWRULDOV

7KH WHDFKLQJ VHVVLRQV ZLOO EH GSDYLLG G WLXWRUS DOW DOW
7KH VXSSRUW DQG JXLGDQFH IRU WKH DVSDUWPRQW WKHZLV
VHVVLRQV DQG LW LV PDQGDWRU\ IRU DOO VWXGHQWV WR

'XULQJ WKHVH VHVVLRQV WKHUH ZLOO GEBURISSRQWZQHLQJ
XQGHUVWDQGLQJ IURP SUHYLRXV VHWKLRQV VSHHG XOLHQ DFOO
\RXU XQGHUVWDQGLQJ OZLV DVEVHG QWRKURXWK HTX L JHFK DGDQV
ZLOO SURYLGH \RX DQG WKH WHDFKLQJ JUVWVIL ZQWKKD RUXHY
PRGXOH DQG VHPHVWHU 7KH UHVXOWG VIRU WKLW HL QDOWU DZ

/DERUDWRU\ DQG SUDFWLFDO VHVVLRQV

6RPH PRGXOHV OHQG WKHPVHOYHV WR SUDFWLFDO DWRDWR
SUDFWLFDO VHVVLRQV VWXGHQWV PXVWLQWRDDQ\LODE RWRV
DGYLVHG WR GR VR E\ WKH LQVWUXFWWRU FRXUW W KSH RYDLEG W HV
SURWHFWLYH FORWKLQJ IRU DOO ODERUDWRU\ SUDFWLFDO

(GXFDWLRQDO 9LVLWV

7KH FROOHJH WDNHV D SURDFWLYH DSHUHQDFK DQG WKLV HWV R
(GXFDWLRQ SURJUDPPHV 7KH\ ZRUN WQ WWW LFXW DOWH RDWR I
VWXGHQW NQRZOHGJH DQG LPSURYH DRPWHW KSHV KMRZIDWLG
HYHQWV DUH VSHFLILFDOO\ GHVLJQH G WKRGLQWRU DQG QWR OBY
DQG HQKDQFH WUDQVIHUDEOH VNLO GVVWRK G HQW XOHUHXHOD
WR REVHUYH D FRXUW VHVVLRQ 6WXGEGVRG RQH VUDSKLQFC
YLVLWV WR YDULRXV PXVHXPV DUW JDOOHULHV DQG VWXG

\$77(1'\$1&(

\$WWHQGDQFH 0RQLWRULQJ

\$OO VWXGHQWV DUH DGYLVHG WKDW JRRCY HUVW DQIQSDQF HW F
8. (8 VWXGHQWV ZLOO JLYH WKH EHVO SRMLUEVOMXSKDQF\$
GHSDUWPHQWV DUH UHVSQRVLEOH IRUURRQH WARDQJ WMLXG

LQ SDUW E\ PRQLWRULQJ DWWHQGDQEE XDUHGWRQ DDWMPHQVD
ZLWK SURJUDPPH UHTXLUHPHQWV LV FDSRUUHWV UHVXOW L

+RPH (8 VWXGHQWV ZKR DUH VSRQVRUH WKH WRKOH & HDLWU
WR FRQILUP WKDW WKH\ DUH LQ DWWHQGDQEE DMRSRLGW&
SD\PHQWV DUH UHOHDVHG 7KLV LQFOPXG\VL DDWVWIRGXDQVHZ B
DWWHQGDQFH DW H[DPLQDWLRQV

,W LV LPSHUDWLYH WKDW \$// VWXGHQWV WKH QDWRUWKH BWF
WKH\ OHDYH WKH FROOHJH \$GGLWUR, QDFDQG WKFODXWRUHZ
PRQLWRU WKH WLPH \RX DUULYHG DQGRZVORQJ \RX DFWX

\$Q\ DEVHQFHV GXH WR PHGLFDO UHDVRQV PXVWLELFBWYHU
FHUWLILFDWHV DQG RU GRFXPEXWLDQMR@OFKFXNODFEJNVHQW

\$66(660(17 \$1' *5\$',1*

\$VVHVVPHQW ,QIRUPDWLRQ

<RX ZLOO EH VWXG\L SURJUDPPRGZLODKU PRGXOHMHU BGLRYHU
ZHHNV <RX PXVW SDVV HDFK PRGXOH \$DXRKS WRJUDLQWIK
HDFK XQLW \RX ZLOO XQGHUWDNH DVVLJQLVHHQWM D\DFKH B
DVVHVVPHQWV WKDW ZLOO FRQWULEXWPEWUR RR XUP BQCHD C
LQIRUPDO RSSRUWXQLWLHV WR DVVLVWQJRXUKHD PDIPLQDVA
DVVHVVPHQWV ZLOO EH FRPSOHWHG RQ DQ LQYROYLIG XIDQ XES
UHTXLUHG E\ WKH DVVHVVPHQW FULWHULD

,Q DGGLWLRQ WR FRQWULEXWLQJ WR \RXU DFDGHPLF SU

(VVD\

\$Q HVVD\ LV ZULWVWVQOLHQ DWIQRZLHVGHLQVFXVHGLRQURWID SDUW
<RX QHGH WR KDYH D FOHDU VWUXFWXUHLWSDWJQHWVXKUDV
HYLGHQFH WR VXSSRUW \RXU DUJXPHQWQFQXWKRQQ (LVQVUR
DOZD\V EH DFFRPSDQLHG E\ D ELEOLRJURSKKLDQGLFVHGLQJ
VKRXOG IROORZ D FRQVLVWHQW VW\OH RI FLWDWLRQ UHIHU

5HSRUW

5HSRUWV DUH JHQHUDOO\ WLJKWHU LQWRWVXFWXURQVWVQV
XVXDOO\ QXPEHUHG 6HFWLRQV VKRXOGRXWVHCHMSREWXG
HQW@W#ISLFV LQFOXGHG DQG UHFRPPHQGDWLRQV RU FRQ
U0`p p v-8 @)Àa *pDTööÀ0 X'la3WóVB @-D9G X`P 0I
R!ö ...`óIC0W RFfPÐ R!ö XV QHDL É\•U@R "XVC

x +DUYDUG 5HIHUHQFLQJ

x WKH QDWXUH RI VXSHUYLVLRQ DQG WKH UROH RI WKH

<RX ZLOO KDYH WKH RSSRUWXQLW\ WR RISE OUR RISE HSFUWH OXBHO
VWDUW RI \RXU ILQDO \HDU <RX ZLOO DOVR K D\XHS HUKYL RIS
LQWHUYDOV DV UHTXLUHG

\$VVLJQPHQWV DUH GHVLJQHG VR WKDW EDUSURGXFW HSGH V&KH
PRGXOH DVVHVPHQW JXLGDQFH RU DQVRUZRQW REUIDUHIR
DVNHG WR SURGXFH

5HJDUGOHVV RI WKH W\SH RI DVVHVPHQW DDOLOQW BXMFDR
DVVHVPHQW FULWHULD IRU HDFK XQLWH \$W WRV FRM QW 3DD
DQG 'LVWLQFWLRQ FULWHULD

+RZ WR GHDO ZLWK \RXU DVVVLJQPHQWV

\$VVLJQPHQWV DOZD\ KDYH GHGOLQH WKH SURKHVWDRQZD\Z
7KHVH GHGOLQHV ZLOO EH SURYLGHGU RRSVR X7 ZHWKLVQLJBR
KDYH EHHQ GHVLJQHG DQG VFKHGXOHG\ VRQD VDWORVZ VWDGH
PDQDJH WKHLU WLPH HIIHFWLYHO\ LV GHWHUDWL RQ LW W\XGCR
HDFK DVVHVPHQW WDVN

\$V ZLWK DQ\ GHGOLQHV LW LV FULGHDPDQWR RPD QDXH WQR
IULHQGV IDPLO\ HPSOR\PHQW FRPPLWPHQWV' RQQR RI OFFR
HYHU\WKLQJ WR WKH ODVW PLQXWH EXW HpV'V °0\$F RY

€2D\eY xDL WKH QDp &K R@HU P RFLdG p\ RE DOZBI Wx WKPH WPD8

$\frac{3}{4}$ 2QFH \RX KDYH PDGH WKH ILQDO VXEP\UWKLRQ FRDQFHQ

$\frac{3}{4}$

RUJDQLVDWLRQ RI WKH TXDOLILFDWLRQDQDWRUWREHRKLDXJHODWLRQ
 DVVHVVPHQW EULHIV

*UDGH	&ULWHULD
1RW 6XEP 16	LWWHG \$VVHVVPHQW KDV QRW EHHQ VXEPLWWHG DWWH
5HIHU	\$VVHVVPHQW KDV EHHQ VXEPLWWHG DWWHPS DVVHVVPHQW FULWHULD KDYH QRW EHHQ PHW I
3DVV	\$OO /HDUQLQJ RXWFRPHV DQG DVVHVVPHQWDFG
0HULW	\$OO /HDUQLQJ RXWFRPHV DQG DVVHVVPHQWDFG
'LVWLQFWL	\$OO /HDUQLQJ RXWFRPHV DQG DVVHVVPHQWDFG

&RQGLWLRQV IRU WKH \$ZDUG

7R DFKLHYH D 3HDUVRQ %7(& +LJKHU WDWQRDQDWRUWREHRKLDXJHODWLRQ
 x FRPSOHWHG XQLWV HTXLYDOHQW WR FUHGLWV DW C
 x DFKLHYHG DW OHDVW D SDVV LQ FUHGLWV DW OHYH

7R DFKLHYH D 3HDUVRQ %7(& +LJKHU 1DWLWQDQDWRUWREHRKLDXJHODWLRQ
 x FRPSOHWHG XQLWV HTXLYDOHQW WR FUHGLWV DW C
 x DFKLHYHG DW OHDVW D SDVV LQ FUHGLWV DW OHYH
 x FRPSOHWHG XQLWV HTXLYDOHQW WR FUHGLWV DW C
 x DFKLHYHG DW OHDVW D SDVV LQ FUHGLWV DW OHYH

5HIHUUDO 3URFHGXUHV

:KDW KDSSHQV LI \RX IDLO PRGXOHV"

)DLOXUH WR VXEPLW DQ DVVLJQPHQW ~~GDUG~~ ~~EQHRZR~~ ~~XDGS~~ ~~UH~~
5()(55\$/ JUDGH <RXU WXWRU ZLOO SURYLGHV ~~IVR~~ ~~GEODFW~~ ~~RQ~~
LPSURYH \RXU ZRUN DQG UHVXEPLW ~~WZR~~ ~~UNDEN~~ ~~WKH~~ ~~RSXG~~
5()(55\$/ VXEPLVLRQ GDWH QR IXUWKHU H[~~W~~ ~~Q~~ ~~V~~ ~~D~~ ~~R~~ ~~Q~~ ~~K~~ ~~D~~ ~~Z~~ ~~I~~ ~~H~~ ~~O~~
UHSHDW WKH PRGXOH

<RX DUH DOORZHG ~~WR~~ ~~W~~ ~~H~~ VXEPLW WKH 5()(5 HOHPHQW V
D VSHFLILHG GDWH

,I D VWXGHQW IDLOV LQ D 5HIHUUDO ~~W~~ ~~X~~ ~~E~~ ~~V~~ ~~U~~ ~~R~~ ~~W~~ ~~D~~ ~~W~~ ~~K~~ ~~E~~ ~~L~~ ~~Q~~ ~~W~~
VHPHVWU

)HHGEDFN WR 6WXGHQWV

)HHGEDFN RQ DVVHVPHQW DQG SURYLQ ~~LR~~ ~~Q~~ ~~DD~~ ~~3~~ ~~5~~ ~~2~~ ~~3~~ ~~2~~ ~~5~~ ~~7~~ ~~\$~~ ~~Z~~ ~~L~~ ~~\$~~
VWXGHQWV ZLOO EH JLYHQ FRQVWUX ~~FW~~ ~~L~~ ~~Z~~ ~~I~~ ~~H~~ ~~W~~ ~~K~~ ~~H~~ ~~M~~ ~~K~~ ~~E~~ ~~D~~ ~~R~~ ~~S~~ ~~K~~ ~~H~~ ~~U~~ ~~Q~~ ~~V~~
UHIOHFW RQ WKHLU SHUIRUPDQFH IR ~~D~~ ~~F~~ ~~I~~ ~~X~~ ~~W~~ ~~R~~ ~~Q~~ ~~U~~ ~~D~~ ~~I~~ ~~O~~ ~~V~~ ~~D~~ ~~V~~ ~~J~~ ~~Q~~ ~~H~~ ~~V~~ ~~Q~~ ~~V~~
EH DYDLODEOH WR ~~W~~ ~~Z~~ ~~H~~ ~~H~~ ~~M~~ ~~X~~ ~~G~~ ~~H~~ ~~U~~ ~~W~~ ~~K~~ ~~Z~~ ~~L~~ ~~W~~ ~~K~~ ~~E~~ ~~R~~ ~~L~~ ~~V~~ ~~V~~ ~~L~~ ~~R~~ ~~Q~~ ~~G~~ ~~D~~ ~~W~~ ~~H~~

3OHDVH QR ~~W~~ ~~H~~ ~~O~~ ~~W~~ ~~K~~ ~~I~~ ~~D~~ ~~G~~ ~~H~~ ~~V~~ ~~D~~ ~~U~~ ~~X~~ ~~S~~ ~~U~~ ~~R~~ ~~L~~ ~~Y~~ ~~O~~ ~~L~~ ~~F~~ ~~R~~ ~~O~~ ~~I~~ ~~D~~ ~~O~~ ~~P~~ ~~H~~ ~~G~~ ~~D~~ ~~Q~~ ~~G~~ ~~S~~ ~~X~~ ~~E~~ ~~C~~
\$VVHVPHQW %RDUG

\$VVHVPHQW %RDUGV

\$VVHVPHQW ERDUG PHHWLQJV DUH KH ~~\$~~ ~~G~~ ~~V~~ ~~E~~ ~~S~~ ~~D~~ ~~W~~ ~~K~~ ~~W~~ ~~H~~ ~~\$~~ ~~G~~ ~~V~~ ~~R~~ ~~I~~ ~~V~~ ~~M~~
ERDUG ZLOO EH KHOG IRU 0LWLJDWL ~~Q~~ ~~P~~ ~~L~~ ~~&~~ ~~V~~ ~~L~~ ~~R~~ ~~Q~~ ~~P~~ ~~W~~ ~~W~~ ~~K~~ ~~E~~ ~~F~~ ~~H~~ ~~D~~ ~~L~~ ~~Q~~ ~~C~~ ~~S~~
RI DQ \$VVHVPHQW %RDUG LV WR PDNH ~~U~~ ~~F~~ ~~F~~ ~~R~~ ~~L~~ ~~P~~ ~~H~~ ~~H~~ ~~C~~ ~~G~~ ~~E~~ ~~D~~ ~~W~~ ~~L~~ ~~R~~ ~~Q~~ ~~C~~ ~~S~~
RQ WKH LQGLYLGXDO PRGXOHV FRQV ~~L~~ ~~F~~ ~~G~~ ~~H~~ ~~V~~ ~~X~~ ~~F~~ ~~C~~ ~~\~~ ~~D~~ ~~F~~ ~~V~~ ~~F~~ ~~K~~ ~~H~~ ~~D~~ ~~R~~ ~~W~~ ~~L~~ ~~O~~
SODJLDULVP GLVFXVV WKH DZDUGV ~~W~~ ~~R~~ ~~E~~ ~~H~~ ~~H~~ ~~U~~ ~~P~~ ~~H~~ ~~D~~ ~~S~~ ~~U~~ ~~D~~ ~~R~~ ~~W~~ ~~D~~ ~~G~~ ~~H~~ ~~L~~ ~~I~~ ~~D~~ ~~Q~~ ~~\~~

3OHDVH QR ~~W~~ ~~H~~ ~~O~~ ~~W~~ ~~K~~ ~~I~~ ~~D~~ ~~G~~ ~~H~~ ~~V~~ ~~D~~ ~~U~~ ~~X~~ ~~S~~ ~~U~~ ~~R~~ ~~L~~ ~~Y~~ ~~O~~ ~~L~~ ~~F~~ ~~R~~ ~~O~~ ~~I~~ ~~D~~ ~~O~~ ~~P~~ ~~H~~ ~~G~~ ~~D~~ ~~Q~~ ~~G~~ ~~S~~ ~~X~~ ~~E~~ ~~C~~
\$VVHVPHQW %RDUG

\$FDGHPLF \$SSHDOV 3URFHGXUH

\$ VWXGHQW ZKR IHHOV VWURQJO\ WKDWKLG ~~H~~ ~~K~~ ~~H~~ ~~S~~ ~~L~~ ~~V~~ ~~R~~ ~~U~~ ~~M~~ ~~K~~ ~~K~~ ~~I~~ ~~D~~ ~~D~~ ~~V~~
XQIDLUO\ DVVHVPHG PD\ VXEPLW D Z ~~B~~ ~~U~~ ~~R~~ ~~J~~ ~~U~~ ~~H~~ ~~D~~ ~~P~~ ~~H~~ ~~S~~ ~~H~~ ~~I~~ ~~D~~ ~~G~~ ~~H~~ ~~R~~ ~~V~~ ~~V~~
RXW LQ GHWDLO WKH QDWXUH RI ~~W~~ ~~K~~ ~~H~~ ~~V~~ ~~H~~ ~~G~~ ~~L~~ ~~S~~ ~~F~~ ~~R~~ ~~O~~ ~~S~~ ~~S~~ ~~H~~ ~~O~~ ~~D~~ ~~O~~ ~~D~~ ~~F~~ ~~Q~~

UHFHLYHG ZLWKLQ ZHHNV RI WKH SXEOL&FDOVLRQH RZRWOB
DLP WR UHVROYH DQ DFDGHPLF DSSHMDIOHZILWUPLRU ZWKINUZR
\RX RI DQ\ SRVVLEOH GHOD\

)XUWKHU LQIRUPDWLRQ RQ WKH DERYE HSEUWLVHG XUHV LV SXI

\$FDGHPLF 2IIHQFHV

/&8&. FRQVLGHUV DFDGHPLF RIIHQFHV YHUWVHLVLRXFHQW\$FD
WR WKH TXDOLW\ RI ZRUN SURGXFHG FE\ RXU WWXGHHQWW IDQ
RI ZRUN FXUUHQWO\ DQG LQ WKH IXWXUH

- x :H EHOLHYH WKDW ZH DUH ZRHWSLRQZILWUWMDKXLOWRZQLDM
DQG RXWSXW LQFOXGIRQJRWKH ZRXUWKHQFIEIEMWILRQ
- x :H H[SHFW WKDW HYHU\RQH DKRQHVXVGHKEMUVDFQGRZVCH
RI WKH VRXUFHV RI LGHDV LQIRSUODDWDIQRVHGG HYLGHG
- x 7KH FROOHJH VVWXGHHQWV WKDW UHVXOWV DQG HYIRGHQFH
IDEULFDWHG RU LQYHQWHG
- x ,Q UHWXUQ WKH JUDGHV IRXUQLGOMXDFKLHYH ZLOO EH
- x 7KLV ZLOO UHHSXORWLRQDVHOI DQG \RXU IHOORZ VWXGH

:LWKRXX WKHVH YDOXHV WKH UHVXOWV DQW DQWYHUPDGMW DQV SRK
LQ ZRUN DQG SULDDWKDFOLDHIZNODQISUHWHQFH

7KH FROOHJH LV FRPPLWWHG WR WKHRXLSULRUSSHIVVBRQ
DFDGHPLF DFKLHYHPHQWV LQ GHYHORSKORXRKXUPLSQRHYSIQ
VWXG\ VNLOOV DQGRXUHVSNFRMLQGHWKQGLGMLGHDFHRQ D

3ODJLDULVP

0 (ADFFRQWHLHVAPEUW .HPEATE P`0

7KH FROOHJH H[SHFWV WKDW DW WKLV WOXGHYHO ZL OOH EHUQDEQ
UHIOHFW DQG DGHTXDWHO\ SDUDSKU D FVZLRACK DFOU GHYELGHH O
QXPHURXV VRXUFHV WKLW LV LQGHSHQGLQW W HWGRQ J KWHD
KRZHYHU WKDW IRU H[DPSOH D totally ZRUGLD DODE ZWROLO EOI K
SHUFHQWDJH RI VLPLODULW\ WR RWKHH UF SXEODV DQG VDI[HV
UHIHUHQFHG WKURXJKRXW DOO DVVLJQPHQWV

&ROOXVLRQ D 'HILQLWLRQ

“Collusion is the act of collaborating with someone else on an assessment exercise which is intended to be wholly your own work, or the act of assisting someone else to commit plagiarism” (Maguire, 2003).

7KURXJKRXW \RXU WLPD DW WKH FROOHJH WRKH ZL OOH XEGH QW
LQHYLWDEOH WKDW GLVFXVVLQR DUB Q QW K ZL D RX KD S HDQ
QRW FROOXVLRQ +RZHYHU DOO VWXGWH W DPXW W E HD Q SWK
GLVFXVVLQR EHRPHV PRUH LQYROYHG FWHLY G LQR OWR D EGRUHWL
DVVLJQPHQW WKDW VKRXOG EH DQ LQGLYLGXDQ V SLHFH R

\$W WLPHV DQ DVVLJQPHQW VHW E\ \ZUNOHLQW W KH V HZ E ODFX
EH FOHDU RI \RXU RZQ LQYROYHPHQW SUB HQ V LRV SDQ VLEJ Q L
UHFRUG VLJQLILFDQW LQSXW RU GLYH W W W R G HQG V W E G W R
ZLOO EH JUDGHG DV LQGLYLGXDQ DQG JURXS RXWSXW

7KH IROORZLQJ OLVWV SUHVHQW ZKDWS UD FV FIFHS WDFEXUHW D O
8QLYHUVLW\ RI <RUN

\$FFHSWDEOH SUDFWLFH

- x W DONLQJ DERXW ERRNV RU OHFWXUHV ZLWK DQRWKHU
- x FRPSDULQJ HVVD\ DQG IHG EDFN DIW H N H G K H DVVLJQPHQW
- x ZRUNLQJ LQ WKH OLEUDU\ WRJHWKHU
- x LQFOXGLQJ LGHDV WKDW DQRWKHU VW X G H Q W H J S U H W V
DQG LQ WH[W FLWDWLRQ

8QDFFHSWDEOH FROOXVLRQ

- x ZULWLQJ D MRLQW VHW RI QRWHV ZLWK DQRWKHU VWXGWH
- x DVNLQJ DQRWKHU VWXGHQW ZKDW \RX VKRXOG LQFOXGH
- x LQFOXGLQJ LGHDV WKDW DQRWKHU VWXGHQW W X G H Q W L Q D G W K H F
- x ORRNLQJ DW DQRWKHU VWXGHQW V HVVD\ EHIRUH WKH
- x

<RX PD\ DOVR ZLVK WR DOHUW \RXU WIX VRRXUUDHQ & LPUHG Q'H SF
VXSSRUW IRU \RXU VWXGLHV VXFK DV ~~W~~ ~~D~~ ~~Q~~ ~~E~~ ~~H~~ ~~R~~ ~~X~~ ~~W~~ ~~K~~ ~~D~~ ~~S~~ ~~J~~ ~~Z~~ ~~Q~~ ~~W~~ ~~M~~
ODUJH W\SH HWF 7KH FROOHJH LV ~~R~~ ~~D~~ ~~S~~ ~~S~~ ~~\~~ ~~X~~ ~~Q~~ ~~E~~ ~~H~~ ~~K~~ ~~H~~ ~~V~~ ~~O~~ ~~S~~ ~~R~~ ~~X~~ ~~R~~ ~~W~~ ~~H~~ ~~E~~ ~~X~~
\RX QHHG 5HPHPEHU WKDW DQ\ VSHFL ~~D~~ ~~E~~ ~~V~~ ~~F~~ ~~R~~ ~~Q~~ ~~V~~ ~~L~~ ~~E~~ ~~X~~ ~~H~~ ~~D~~ ~~W~~ ~~K~~ ~~R~~ ~~Q~~ ~~Y~~
RI WKH DVVLJQPHQWV DQG WKHUHIRUHXS ~~S~~ ~~W~~ ~~R~~ ~~E~~ ~~H~~ ~~V~~ ~~K~~ ~~D~~ ~~W~~ ~~K~~ ~~G~~ ~~R~~ ~~Z~~ ~~L~~ ~~J~~
FROOHJH SULRU WR WKH DVVLJQPH ~~Q~~ ~~W~~ ~~F~~ ~~E~~ ~~D~~ ~~E~~ ~~O~~ ~~H~~ ~~L~~ ~~Q~~ ~~V~~ ~~X~~ ~~Q~~ ~~D~~ ~~E~~ ~~R~~ ~~X~~
DQ\ PLWLJDWLQJ FLUFXPVWDQFHV

1RW ~~H~~ ~~R~~ ~~Q~~ ~~W~~ ~~H~~ ~~Q~~ ~~W~~ ~~D~~ ~~Q~~ ~~G~~ ~~G~~ ~~H~~ ~~W~~ ~~E~~ ~~L~~ ~~T~~ ~~X~~ ~~D~~ ~~E~~ ~~L~~ ~~S~~ ~~I~~ ~~O~~ ~~L~~ ~~D~~ ~~F~~ ~~W~~ ~~R~~ ~~U~~ ~~R~~ ~~D~~ ~~W~~ ~~K~~ ~~M~~ ~~R~~ ~~P~~ ~~R~~ ~~V~~ ~~F~~ ~~M~~ ~~G~~ ~~H~~
VSHFLILFDWLRQV IRU %7(& KLJKHU QDWLRQDO TXDOLILFDW
[KWWSV TXDOLILFDWLRQV SHDUVRQ FRP HQ KRPH KWPO](#)
